

AI Technical

19 Fairfield Square
Portsmouth PO6 3JS
Company NO 15357113

Marketing and outreach officer

September 27th, 2026

Overview

AI Technical are recruiting a Marketing and Outreach officer for the growing of the business.

Hours: 6 hours per week

Rate: £20 per hour

Pay: £120 per week / approximately £6,240 per year

Location: Remote / Flexible

Contract: Part-time

Applications close: 1st November

About Us at AI Technical

AI Technical specialises in professional technical hire/ sales and production management for live events, broadcast, theatre, corporate events and creative projects of all sizes.

With years of hands-on industry experience and a passion for precision, reliability, and innovation. Here at AI Technical we provide technical expertise and equipment needed to turn ideas into successful production. From the first planning meeting through to the final curtain. Our team is committed to delivering smooth, professional and stress-free projects. We are looking for a proactive and enthusiastic **Marketing & Outreach Officer** to help us increase our visibility, build relationships and reach new audiences.

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The Role

This is a flexible part-time role of **6 hours per week**, ideal for someone with experience or a strong interest in marketing, communications, business development, social media and outreach.

You will help develop and deliver practical marketing and outreach activities, identify potential partners and customers, and support the growth of the Altechnical brand.

Responsibilities

- Develop and carry out marketing and outreach activities.
- Identify potential customers, partners, organisations and relevant networks.
- Build and maintain relationships with businesses and other organisations.
- Contact prospective partners and customers through email, LinkedIn and other appropriate channels.
- Help create engaging social media and promotional content.
- Support the development of newsletters, website content and marketing materials.
- Research relevant events, communities, conferences and networking opportunities.
- Help promote AI technical's services, projects and initiatives.
- Monitor engagement and outreach activity and provide regular updates.
- Keep up to date with developments in technical theatre/ Events and digital marketing.
- Suggest new ideas and opportunities for growing the organisation's reach.

About You

We are looking for someone who is:

- Confident in communicating with businesses and professionals.
- Comfortable with email, LinkedIn and social media.
- Organised and able to work independently.
- Proactive and willing to identify opportunities rather than waiting to be directed.
- Interested in technical theatre/ Events and digital innovation.
- Able to write clear, professional and engaging content.
- Comfortable researching potential contacts and organisations.
- Reliable and able to commit to 6 hours per week.
- Experienced in marketing, outreach, communications or business development – desirable but not essential.

Desirable Skills

Experience with any of the following would be an advantage:

- Social media marketing
- LinkedIn outreach
- Email marketing
- Content creation
- CRM or contact-management systems
- Digital marketing
- SEO
- Business development
- Networking and partnership development

What We Offer

- **£20 per hour**
- **6 hours per week**
- Flexible working arrangements
- Remote working
- Opportunity to work within the growing AI and technology sector
- The opportunity to help shape the marketing and outreach strategy of Altechnical.co.uk
- Potential for the role and hours to develop as the organisation grows

How to Apply

Please send your CV and a short cover letter, why you are interested in AI Technical. To careers@aitechnical.co.uk.

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Written By:

| AI Technical & AI Technical careers team.

Any Questions please contact careers@aitechnical.co.uk | AITechnical.co.uk



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